

# Arjun Perera

## UX Designer

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A UX Designer passionate about solving real-world problems through user-centered design. Experienced in wireframing, prototyping, and optimizing digital interfaces to enhance user engagement and business success. Skilled in bridging user needs with business goals through innovative and data-driven design solutions.

## Work Experience

### UI/UX Designer - Contract

IM Design | Riga, Latvia

Oct 2024 - Nov 2024

- Designed the user interface for a cocktail generator application, incorporating prototyping and micro animations to enhance user engagement and ensure a smooth, user-friendly flow.

### UI/UX Engineer

Amerck | Sri Lanka

May 2023 - July 2024

- Designed the UI and product for a garage ERP system. Conducted wireframing, prototyping, and created user flows. Introduced a digital worksheet that streamlined vehicle details, finance, and inventory, improving efficiency by 30% and reducing paperwork errors by 20%.
- Designed UI, user flows, and wireframes for the world's largest carbon project database in Canada. Implemented improvements to enhance usability and functionality.
- Designed a mobile-responsive application for a mining industry platform in Mexico, including wireframing, prototyping, and user flows. Digitized activities, asset management, user roles, and work scheduling, resulting in a 40% efficiency improvement and a 25% reduction in manual errors.
- Designed a landing page for a mining platform in Mexico. Enhanced user engagement and increased lead conversions by 20%.
- Developed app interfaces and user flows for a facilities management platform for apartment residents. Improved UX and streamlined maintenance requests and services.
- Designed user interfaces and developed innovative features for a web application at an independent telecommunications consultancy based in Germany.
- Redesigned a fundraising platform for heart patients, improving UX and increasing online donations by 35%.

### WordPress Developer

Shift X Media | Sri Lanka

May 2022 - Dec 2022

- Developed a WordPress website for a kids' eCommerce store in Sri Lanka, optimizing user experience and increasing online sales by 40% within six months.
- Developed a WordPress website for the largest renewable energy developer in Sri Lanka, resulting in a 50% increase in online traffic and a 35% improvement in customer interaction and engagement.
- Developed and designed a WordPress website for a coir manufacturer and exporter, enhancing online presence by 40% and improving customer engagement by 25%.

## Education

NSBM Green University, Homagama, Sri Lanka

Victoria University Australia (Affiliated)

Bachelor's Degree in Information Technology (Specialized in Web and Mobile Development)

Nov 2019 - Nov 2022

GPA: 6.25/7.0

ESOFT Metro Campus

Diploma in Information Technology with E-commerce (DiTECH)

February 2017

## Skills

UI/UX Design, Wireframing, Prototyping, WordPress Development, User Research, Interaction Design, Figma, Adobe XD, Usability Testing, Responsive Web Design